



PORCHLIGHT PUTS PEDAL TO THE METAL AS IT TEAMS WITH EAT YOUR LUNCH TO DEVELOP FREAKY FRANKENBIKE PATROL



Company Gears Up To Oversee Global Distribution, Licensing And Merchandising Rights To Off-The-Wall Animated TV Series for Kids 6-11

Los Angeles, CA – August 1, 2006 – PorchLight Entertainment, acknowledged for its award-winning kids programming and home to such global animated favorites as “Tutenstein,” “My Goldfish Is Evil” and “Jay Jay the Jet Plane,” has partnered with Chicago-based creative group Eat Your Lunch to develop “Freaky Frankenbike Patrol,” an animated series targeting Kids 6 – 11. Under the agreement, PorchLight will have worldwide broadcast, home video, and licensing and merchandising rights to the quirky comedy-action series. Freaky Frankenbike Patrol follows the adventures and misadventures of three crazy middle-school boys who hack together wild bicycles that carry them out of their boring suburb and into all sorts of trouble. The series will be produced at PorchLight’s Animation Studios in Los Angeles.

In making the announcement, Fred Schaefer, PorchLight's Senior Vice President of Animation said, "Dave Skwarczek's series is like the bikes his characters build: freaky, funny, and fast. It speaks to adrenaline-craving kids today, and the kid in all of us who used to hop on a bike and pedal to adventure and back ... all before dinnertime."

"PorchLight's track record, the wonderfully clever shows they have in development, and their enthusiasm for 'Freaky Frankenbike Patrol' make it pretty clear that they're the best partner to help us realize this series," says Dave Skwarczek, series creator and President of Chicago-based family entertainment studio Eat Your Lunch.

The 2D animated series centers on middle-school misfits Joey, Squarehead and Flynn, who, using scrap metal and spare parts from the local junkyard, build "frankenbikes" to navigate the streets and alleys of Hockery Holes, the most boring suburb on earth. While most kids are content to play baseball and learn about turtles at the Hockery Holes Day Camp, our heroes are convinced the world has more to offer, and they're determined to find it. Whether building a gigantic frankenbike that they accidentally bring to Godzilla-life - or discovering a secret cave that leads to a sea shore lorded over by ruthless pirates - or building a Freaky Frankencoaster to compete with a local carnival that has banned their admission - our heroes skid into mischievous adventures that will appeal to kids aged 6-11 around the world.

About Eat Your Lunch:

Japanese sci-fi shows, British comedy, after-school specials, classic Hollywood spectacles, psychedelic '70s rock videos, Saturday morning cartoons, sight gags, action figures, old school video games, comic books and bologna sandwiches with mustard. Eat Your Lunch is sort of all those things smooshed together. Especially the bologna sandwich part. Founded by the husband and wife team of Dave and Robyn Skwarczek in 2003, Eat Your Lunch creates, develops, and produces its tasty multi-platform entertainment and also collaborates with major entertainment companies to help them create, develop and produce theirs. With four original series soon to roll out from prominent studios in the US, UK, and Canada, and an ever-expanding portfolio of impressive work for important clients, Eat Your Lunch is excited to be busting out of the cafeteria and onto screens and devices throughout the universe. More information is available at www.eatyourlunch.com.

About PorchLight Entertainment

PorchLight Entertainment is a multi-faceted company focused on the production and distribution of high-quality family entertainment and licensing and merchandising representation for children's and family brands and trademarks. Since its formation in 1995 by veteran entertainment executives Bruce D. Johnson and William T. Baumann, PorchLight has built a large and diverse distribution library of nearly 200 movies, over 600 episodes of children's programs and a growing non-fiction and music programming library. PorchLight has also produced more than 30 live-action and animated movies and major animated series including the Emmy Award-winning series, Tutenstein, for Discovery Kids and Jetix Europe, Jay Jay the Jet Plane for PBS, Four Eyes for France 3, Nickelodeon Asia, and Nickelodeon Australia, Adventures from The Book of Virtues for PBS, and a series of direct-to-videos for Leapfrog, the leading electronic toy company; and is currently co-producing Animalia for the BBC, PBS and Nickelodeon and Network Ten in Australia. For more information, visit www.porchlight.com.

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